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**By Dean R. Spitzer**

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Spitzer, D. R. (2007). Transforming Performance Measurement: Rethinking the Way We Measure and Drive Organizational Success. New York: American Management Association.

Dean R. Spitzer is the author of Transforming Performance Measurement: Rethinking the Way We Measure and Improving Individual Performance Transforming Performance Measurement. Rethinking The Way We Measure And Drive Organizational Success. Spitzer, Dean R.

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Dean writes about performance measurement with such passion and clarity. This book is must-read for all executives, managers and strategy managers.

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